

**BARRELL** **BARRELL** **BARRELL** **BARRELL**  
**BOURBON**® **BOURBON**® **BOURBON**® **BOURBON**®  
*NEW YEAR* *NEW YEAR* *NEW YEAR* *NEW YEAR*

**NEW YEAR 2021**

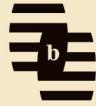
Each autumn we construct a very special blend of Bourbon to use as a toast to the year to come. The New Year Bourbon has gradually woven itself into our annual routine. In a year where so much of what we know and count on has been turned upside-down, we have found some comfort in this tradition. On the nose, an array of fresh, primary fruits sits atop a creamy base of horchata and toasted nuts. The palate starts bright and fresh, but water unlocks a whole beehive's worth of flavor- honey, wax, flowers and pollen.



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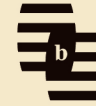
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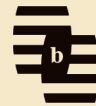
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